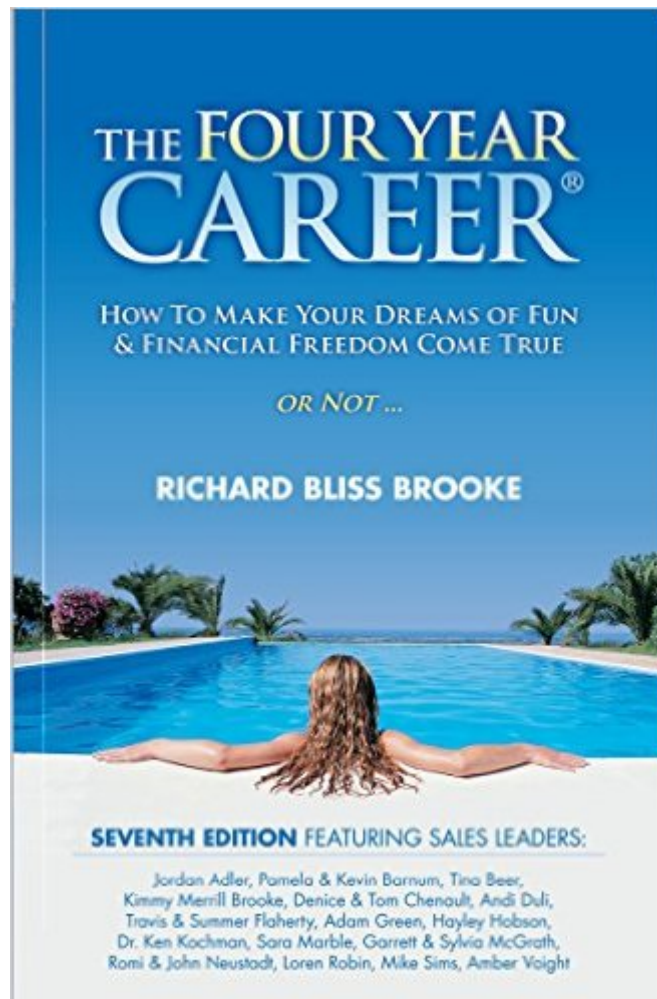


The book was found

The Four Year Career; How To Make Your Dreams Of Fun And Financial Freedom Come True Or Not...



Synopsis

Years ago, Richard Brooke found himself in a job where his day-to-day was grueling. He, like many, thought, 'Is this what life will be like for the next 40 years until retirement?' That was when he knew he needed a new plan, one that would change the course of his life. He joined his first Network Marketing company when he was just 22. Three years later, he had 30,000 active partners. He made his first million before the age of 30, advancing to the top sales leader position. Since that time, he has focused on helping others create their own empires. Richard has coached and inspired hundreds of thousands of people around the world. Now he shares his wisdom in a guide that will ignite your passion for this profession and help you see what is possible ... for YOU. You'll learn: What Network Marketing really is (debunks the common myths). The power of asset and residual income ... features easy-to-grasp illustrations. The three basic activities that are key to building a business that will last. What to look for when choosing the company that is best for you. True-life, rags-to-riches stories from some of the top names in the profession. The Four Year Career® will help you master the art of the invite and build belief in the incredible wealth building opportunities of Network Marketing.

Book Information

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Sometimes an author just really nails it. As the 'MLM whole truth' guy, I like to think that I tell it like it is. But frankly, no one does a better job of describing the real value and benefits of Multilevel or Network Marketing, without exaggerating a single fact, than Richard Brooke. And let me tell you, after reading it, I think you will agree that the truth is good enough! The case for network marketing is well made. This newly revised, 118 page 2013 edition is an excellent belief-building guide for

anyone considering Network Marketing. Here's what you will find in this compelling, easy-to-understand recruiting tool: A brief discussion of the economic uncertainty many are facing, and the challenges that traditional means commonly considered for building financial security pose. A revealing explanation of the myths and realities of Network Marketing (some may surprise you). Industry statistics and third-party endorsements that reinforce the power of Network Marketing as a wealth-building vehicle. Stories of real live Network Marketing millionaires, including their tips for success. There is only one section of the book I might have done differently. On page 21 Mr. Brooke describes... Myth #2: Network Marketing is an opportunity for someone who is not doing well financially to make some money--maybe even a lot of money. But then, takes it back in the next paragraph: Unfortunately, many of the success stories have perpetuated this myth with a rags-to-riches theme. Although there are enough people to substantiate the myth, it is still a myth. If it happens, it is not a myth.

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